

Plato Lecture



David Silver

Founder/director



Center of Cyberculture Studies

February 19, 2003

6:30 - 7:30 PM

Lecture Hall #3

Community.com:

Branding Online Communities,
Rebranding Dot.com Commodities

- * dot.com daze of the 1990s
- * great stories of the "New Economy"
- * irrational exuberance, temporary insanity

The Evergreen State College

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